



## ***What will I study?***

This course gives students the chance to understand the dynamic environment in which businesses operate and appreciate the many factors which impact on business activity and behaviour. Students will gain an understanding of the issues facing UK businesses in the 21st century.

Areas of business which are studied include marketing and enterprise – the idea of individuals having a ‘can do’ approach to business and being rewarded for hard work and risk taking. Students investigate how businesses interact with their employees and the financial aspect of business operations – profits, cash flows and breaking even.

## ***How will I be assessed?***



## ***What advanced courses can this subject lead on to?***

GCSE Business can be the basis for further study at A level Business, A level Economics or BTEC Business.

## ***What might this subject lead you on to after leaving school?***

- Business Studies and Marketing degrees
- Economics and Accounting degrees
- Careers in Accountancy, Banking, Marketing, Human Resource Management
- Setting up your own business!

## ***Where do I go to find out more?***

<http://qualifications.pearson.com/en/qualifications/edexcel-gcses/business-2017.html>



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