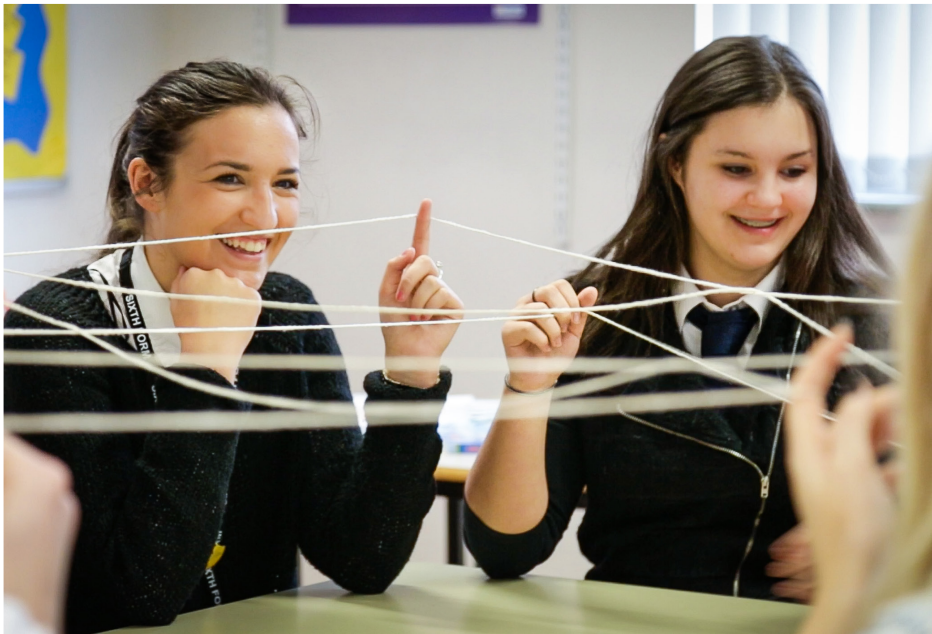


Business Studies



About the Subject

The new business specification is intended to be robust and challenging to students who choose it. The content is designed to engage students through topics and issues that are relevant in today's society – they will study key contemporary developments such as digital technology, business ethics and globalisation.

Students of this course will study business in a variety of contexts (e.g. large/small, UK-focused/global, service/manufacturing) and consider the importance of the context of business in relation to:

- Decision making
- The interrelated nature of business activities and how they affect competitiveness
- The influences on functional decisions and plans, including ethical and environmental issues
- The factors that might determine whether a decision is successful e.g. the quality of data and the degree of uncertainty

“Business is one of the most intriguing subjects to study at St Wilfrid's and gives an opportunity to apply knowledge to real world situations.”

Jack (Year 13)

Course Content

AS (2 x Synoptic Examinations – 1hr30mins)

- What is business?
- Managers, leadership and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance

A-LEVEL (3 x Synoptic Examinations – 2hrs)

- Analysing the strategic position of a business
- Choosing the strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change

Entry Requirements

5 GCSEs A*-C including a B in English Language, a C in Maths and C grades in two other GCSE written subjects e.g. English Literature, History, RE and Sociology.

Career Paths

This is a very good course for anyone considering a career in business or finance or studying at university. Business graduates are in high demand worldwide and careers are diverse and often highly paid.

Watch our Video

At vimeo.com/110882736 or scan this QR code:

